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PRESS RELEASE

INDRI SINGLE MALT - THE UNDISPUTED GLOBAL SINGLE MALT LEADER

Wins “Best World Whiskey” And “Whisky of The Year” Titles Again

New Delhi, July 17, 2025 — In a year that has seen Indian spirits disrupt the global whisky landscape, Indri has emerged as the undisputed champion. Indri’s growing dominance on the global spirits stage continues its reign as the best whisky in the world and puts India’s name right at the pinnacle of global whisky excellence.

At the **1st Annual Miami Global Spirit Awards 2025**, Indri-Dru Single Malt by Piccadilly Agro Industries Ltd. stunned the international panel by being crowned **“Best World Whiskey”**, beating out some of the most iconic names from Scotland, Japan, Ireland and the US. This major win not only reinforces Indri’s fast-rising position on the global whisky map, but also cements its dominance as a world-class single malt brand.

Adding to its spectacular year, Indri was also recognised as the **“India Whisky of the Year”** at the **16th Annual New York International Spirits Competition 2025**. It won a **Gold Medal** with an impressive score of **95 points**, while its cask strength expression, Indri-Dru earned a **Silver Medal** with **93 points**, reaffirming the consistent quality and excellence across its expressions.

This victory is not just a win for Indri; it’s a powerful moment of national pride. In an arena long dominated by Scotch, Japanese and American single malts, an Indian whisky has once again claimed the top global honor, proving that India is not just participating in the world of fine whisky — it is leading it.

"Indri's journey from a bold Indian vision to a globally celebrated single malt has been nothing short of extraordinary. With every award and accolade Indri continues to raise the bar for excellence. This is not just a moment; it’s a movement. The world is taking notice, and Indri is proudly leading India’s single malt revolution." said **Shalini Sharma, Head of Marketing, Piccadily Agro Industries Limited.**

Indri's victory at these prestigious competitions adds another golden feather to its cap after sweeping over 65 global awards over the past two years and crossing over 1 lakh cases in sales volume — a first for any Indian single malt. With its distinct Indian terroir, matured in carefully selected barrels and crafted with finesse, Indri continues to disrupt the global whisky narrative.

As India shines bright in the world of premium spirits, Indri stands tall as its proud torchbearer — a symbol of bold ambition, authentic heritage and global recognition.

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About Piccadily Agro Industries Limited (PAIL)

Piccadily Agro Industries Limited (PAIL) is a publicly listed company and operates primarily in two strategic business segments: Distillery and Sugar. Its manufacturing facility is located in Indri, Haryana, covers 168 acres and is equipped with advanced technology for producing a diverse range of products, including Malt, Extra Neutral Alcohol (ENA), Ethanol, and White Crystal Sugar.

Piccadily Agro Industries Limited has established itself as a key player in the alcoholic beverages industry, particularly renowned for its expertise in malt spirits. The company boasts a robust portfolio that includes premium expressions of Indri single malt whisky, blended malt whisky brands and Camikara, premium sugarcane juice aged rum.

In 2022, Piccadily Agro Industries Limited made a significant mark with the launch of 'Indri' its flagship single malt whisky brand, aimed at catering to discerning consumers who appreciate quality and craftsmanship in spirits. By focusing on premiumization strategies and leveraging its technical capabilities, the company has successfully positioned itself as a leader in the Indian single malt whisky market by becoming the 'fastest growing single malt whisky brand' in 2024.

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