



PRESS RELEASE

FROM THE HOUSE OF PICCADILY DISTILLERIES, A NEW STAR RISES — INDRI AGNEYA — A SINGLE MALT MASTERPIECE

Peat, the soul of some of the world’s most iconic whiskies, finds a bold new abode in Indri Agneya —
Soft smoke, warm spice and sherry-laced depth — India’s latest single malt glows with layered
brilliance



24th July 2025, New Delhi – Piccadily Agro Industries Limited, the pioneering force behind India’s fastest-growing single malt brand – Indri, proudly announces the launch of its latest creation: **Indri Agneya**, a lightly peated single malt whisky that brings a bold new dimension to the Indian single malt whisky industry.

Agneya, derived from the Sanskrit word meaning “belonging to fire,” is a lightly peated single malt whisky that draws its character from maturation in both Sherry and Bourbon casks. This dual-cask aging imparts layers of depth and complexity, evoking the elemental interplay of fire and wood. Crafted in the tranquil village of Indri in Haryana, Agneya is a bold yet elegant expression—one of the most refined Indian single malts to date. On the nose, it reveals rich notes of nuttiness and ripe fruit. The palate unfolds with a smooth, rounded texture, culminating in a gentle, lingering smokiness that sets it apart. Not only does Agneya distinguish itself from Indri’s flagship Indri-Trini, but it also redefines the spectrum of Indian single malts—delivering innovation, balance and sophistication in every sip.

Piccadily Agro Industries Ltd.

Registered Office: Village Bhadson, Umri – Indri Road, Teh. Indri, Distt. Karnal, Haryana-132109 (India)

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CIN No.: L01115HR1994PLC032244



“With Indri Agneya, we set out to push boundaries. We wanted to explore the untapped space between the familiar and the unexpected. Agneya introduces a new conversation, a whisky that hints at smoke and spice, while still retaining the warmth and complexity that defines Indri’s house style. We’re incredibly proud of what this represents for the Indri portfolio and for India’s place on the global whisky map.” said **Surrinder Kumar, Master Blender, Piccadily Agro Industries Limited.**

Agneya is matured in select American oak casks that enhance its bold character. The indigenous 6 row barley is gently kilned over peat smoke, resulting in a spirit with a whisper of smoke that enhances rather than dominates. This refined balance of peat, sweet malt, toasted oak and spice makes Indri Agneya a compelling choice for those curious about smoky whiskies but not ready for the heavy phenolic style of traditional Islay malts.

More than just a product, Indri–Agneya represents Piccadily’s bold ambition — to elevate Indian single malts on the global stage and continuously redefine the category. It is a reflection of India’s growing reputation for producing exceptional, terroir-driven whiskies that can compete with the best in the world.

Indri Agneya is now available in Haryana at an MSP of ₹3800 and will be rolled out across premium retail outlets in India, global travel retail and select international markets in the coming months.

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Stock Ticker:

BSE (PICCADIL | 530305 | INE546C01010)

<https://www.bseindia.com/stock-share-price/piccadily-agro-industries-ltd/piccadily-agro-inds/530305/>

NSE Piccadily Agro Industries Limited (INE546C01010)

<https://www.nseindia.com/get-quotes/equity?symbol=PICCADIL>

About Piccadily Agro Industries Limited (PAIL)

Piccadily Agro Industries Limited (PAIL) is a publicly listed company and operates primarily in two strategic business segments: Distillery and Sugar. Its manufacturing facility is located in Indri, Haryana, covers 168 acres and is equipped with advanced technology for producing a diverse range of products, including Malt, Extra Neutral Alcohol (ENA), Ethanol, and White Crystal Sugar.

Piccadily Agro Industries Limited has established itself as a key player in the alcoholic beverages industry, particularly renowned for its expertise in malt spirits. The company boasts a robust portfolio that includes premium expressions of Indri single malt whisky, blended malt whisky brands and Camikara, premium sugarcane juice aged rum.

In 2022, Piccadily Agro Industries Limited made a significant mark with the launch of 'Indri' its flagship single malt whisky brand, aimed at catering to discerning consumers who appreciate quality and craftsmanship in spirits. By focusing on premiumization strategies and leveraging its technical capabilities, the company has successfully positioned itself as a leader in the Indian single malt whisky market by becoming the 'fastest growing single malt whisky brand' in 2024.

Website: www.piccadily.com

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